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*****For Immediate Release*****

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TreadFest 2011
Charity Mountain Bike Festival - Winter Park Resort

Benefiting the National Sports Center for the Disabled & The American Red Cross Mile High Chapter
July 9th, 2011

The National Sports Center for the Disabled (NSCD) is excited to announce that the former Fat Tire Classic is now TreadFest 2011. Rather than spanning three days, TreadFest will now be condensed to a one-day event on Saturday, July 9th at Winter Park Resort in Colorado.

With this change comes a more festival-type atmosphere with bigger and better "Tune-Up Tents" along the trails and A Grateful Tread Festival presented by Avery Brewery including beer, BBQ lunch, live music, expo area, town activities and more. In addition, a higher percentage of fundraising donations and pledges will directly benefit two great charities.

Registration is only \$75. To add to the fun, the NSCD is offering terrific incentive prizes to encourage participants to raise additional donations.

TreadFest is in partnership with the Winter Park Resort Epic Single Track Mountain Bike Series - participants in the competitive rides are invited to join A Grateful Tread Festival post-race.

TreadFest 2011 will soon be the not-to-be-missed summer tradition offering fun for the whole family. Whether individuals are advanced riders, recreational cruisers or just want to take their time and enjoy beautiful Winter Park, CO, there is something for everyone at TreadFest 2011!

About the benefiting charities:

January 2010 marked the 40th anniversary of the **National Sports Center for the Disabled**. What started as a one-time ski lesson for children from Children's Hospital in Denver, CO has grown into one of the largest therapeutic recreational agencies in the world teaching over 24,000 lessons in 20 different sports annually. Whether learning how to ski, climb a mountain, ride a bike or any other athletic skill, the NSCD helps athletes of any age and any disability realize they are capable of amazing things. For more information, visit www.nscd.org.

The **American Red Cross Mile High Chapter** is where people mobilize to help their neighbors—down the street, across the country and around the world. The Red Cross provides lifesaving services and critical support for people in your community before, during and after an emergency or disaster. In addition, the Red Cross helps individuals, groups and organizations prepare for emergencies, train to respond to disasters and to provide health and safety services to others. The Red Cross maintains a statewide network of chapters to provide programs and services to Coloradoans—so that no one is ever alone in their time of greatest need. For more information, visit www.ColoradoRedCross.org.